Charleston St. Patrick's Day Parade Committee, Inc.
P.O. Box 31256
Charleston, SC 29417

PARADE ENTRY AGREEMENT

Application must be completed, signed and returned by February 15, 20___ to CSPDPC in order to participate in the Parade. Applicant is responsible for advising group participants of Parade Rules and Regulations *(may be found on the website).*

_____
Print Organization/Applicant Name

In consideration of the Charleston St. Patrick's Day Parade Committee's approval of Applicant's participation in the Parade, in the event this approval is given, Applicant hereby agrees to the following: Applicant agrees that Applicant and all participants in this entry will obey all Parade Committee rules, regulations and directives, whether written or oral, and all applicable laws and ordinances. Applicant acknowledges and accepts the attached rules and regulations. Applicant and all participants in this entry grant the Parade Committee and its licensees the exclusive, worldwide, royalty-free right in perpetuity to use, reproduce, publicly display, broadcast, promote, create derivative works from, modify, re-purpose, and/or otherwise use the entry's Parade appearance, performance, images and likenesses in any manner and in all media now known or hereinafter created. Applicant hereby agrees to indemnify and hold harmless the Parade Committee, it's officers, agents, and members from and against any and all claims, causes of action, costs, expenses and liabilities, including legal expenses, of any kind whatsoever, including bodily injury, death, property damage and any other loss, arising out of or related to the Applicant's and/or Applicant's participant's participation in the Parade, whether or not caused by the Applicant's negligence.

_____ _____ _____
Applicant's Authorized Signature *Print Name* *Date*

_____
Address

_____ _____ _____
City *State* *Zip*

_____ _____
Primary Phone *Cell Phone*

_____
Email

Check All That Apply

❑ Walkers ❑ Float
❑ Pickup Truck ❑ Large Truck
❑ Music ❑ Car ❑ Other_____

Visit **charlestonstpatrickdayparade.wordpress.com** for further instructions and information.

Charleston St. Patrick's Day Parade Committee, Inc.

CHARLESTON ST. PATRICK'S DAY PARADE BOOKLET CONTRACT

This Agreement is made this _____ day of _____, 20_____, by and between the Charleston St. Patrick's Day Parade Committee, Inc. (hereafter referred to as "PARADE COMMITTEE"), and_____, (hereafter referred to as "ADVERTISER"). ADVERTISER agrees to purchase an advertisement in the St. Patrick's Day Booklet and/or Float Rental, per the following...

AD RATES

AD SIZE	RATE	COST
Outside Back Cover	Ask for Quote $	$
Inside Front Cover	Ask for Quote $	$
Inside Back Cover	Ask for Quote $	$
Full Page 7.5" x 10"	$495	$
1/2 Page 7.5"x 5" or 3.5" x 10"	$350	$
1/4 Page 7.25"x 2.5" or 3.75" x 5"	$250	$
1/8 Page 3.75"x 2.5" or 2.5"x 3.75"	$95	$
Float Rental	$695	$
Floats are pre-decorated and include tow vehicle & driver, Floats rent on first come first serve basis. ***Deadline Jan. 15th.***		
TOTAL ***(Please include payment today!)***		**$**

- ADVERTISER agrees to furnish ad copy to PARADE COMMITTEE no later than **January 15.**
- ADVERTISER understands that rates are based on **PRINT READY.**
- PARADE COMMITTEE reserves the right to print ADVERTISER'S name and address in standard block letters if ad copy is not received by **January 15**.
- **PRINT READY FILES MAY BE E-MAILED TO PARADE@NELSONPRINT.COM.**

AD INSTRUCTIONS

❒ **Repeat Last Years Ad** ❒ **New Ad**

- **PDF Specifications**: How to create a PDF file? Open the file in the original program (such as word processing or page layout program.) Choose File > Save As, and then choose the option to save the file as a PDF.
- **Colors:** All colors must be CMYK or grayscale. No RGB, spot (Pantone), lab or index color.
- **Images**: Images should have an effective resolution of 300 dpi. 72 dpi images, or images downloaded from a website, are of unacceptable quality for magazine printing. Use or scale your images as close to the actual reproduction size as possible; a 20% margin plus or minus is optimal.

ALL AD AND FLOAT PAYMENTS ARE DUE BY MARCH 1

Advertiser is invited to participate in the Parade.

❒ **Will participate in Parade** ❒ **Will not participate in Parade**

Participant MUST complete Parade Entry Application located on the back of this page. (Forms also on charlestonstpatrickdayparade.wordpress.com)

PLEASE MAKE CHECK PAYABLE TO:
CSPDPC
P.O. Box 31256
Charleston SC 29417

MAIL AD COPY TO:
CSPDPC
P.O. Box 31256
Charleston, SC 29417

MUST BE COMPLETED

_____
Print **Legal Name** of Advertiser

_____
Billing Address of Advertiser

_____
Phone Number of Advertiser

_____
Email Address of Advertiser

By:_____
Authorized Representative

_____ **Phone #:**_____
Print Name of Authorized Representative

By:_____
Sales Representative of St. Patrick's Day Parade Committtee

Thanks for supporting the Charleston St. Patrick's Day Parade and promoting Irish heritage
501(C)(3) Nonprofit Charitable Organization | charlestonstpatrickdayparade.wordpress.com

Phone: (843) 200-5623 | Email: finnegan5@bellsouth.net