October 2026

Greetings,

The Charleston St. Patrick's Day Parade Committee is most excited to begin preparations for the 30th Annual Charleston St. Patrick's Day Parade taking place on Wednesday, March 17, 2027, in downtown Charleston, South Carolina! For three decades, this beloved tradition has brought together Charleston's Irish, its residents, businesses, schools, community organizations and many visitors for a family friendly celebration of Irish and Irish-American Heritage.

As the official sponsor of the Charleston St. Patrick's Day Parade, our Committee works year-round to preserve this historic event and to ensure its longevity. We are a 501(c)(3) charitable organization, and we strive to generate support for other charitable organizations throughout our community and the Tri-County area as well. The success of the Parade depends on the generosity of our sponsors, advertisers and supporters who believe in keeping this community celebration strong, welcoming and accessible to all.

Whether you are a returning supporter or participating for the first time, your commitment helps ensure that the 30th Annual Charleston St. Patrick's Day Parade remains a safe, organized and meaningful celebration for the Charleston community. For your participation, we have enclosed this year's contract. You may return by mail along with your ad and payment or online at www.charlestonstpatricksdayparade.com. To learn more about available opportunities, text us at 843-200-5623 or email info@charlestonstpatricksdayparade.com. We would be grateful for your response by January 31, 2027, to meet our deadlines.

We thank you and appreciate your continued support. We look forward to celebrating this milestone year with you on March 17, 2027, in downtown Charleston for the Annual Charleston St. Patrick's Day Parade celebrating 30 Years!

Erin Go Bragh!

Jimmy Finnegan

Jimmy Finnegan, Chairman
Charleston St. Patrick's Day Parade Committee, Inc.

P.S. We invite you to join us at these events:
March 6, 2027, 11am for The Annual Gathering at Charlotte Street Park Irish Memorial
March 17, 2027, 11:30am Irish Flag Raising at City Hall hosted by the SC Irish Historical Society